



BENNETT PACKAGING

Bennett Packaging: A Stellar Reputation for Building Customer Relationships

Bennett Packaging of Kansas City, Inc. is a manufacturer of high-quality packaging and display products ranging from standard brown shipping cartons to multi-functional point-of-purchase retail displays. Product development is controlled and streamlined from concept-to-completion because Bennett Packaging provides complete, in-house services: structural design, graphic design, manufacturing, fulfillment, co-packing, pallet programs, warehousing, and distribution services.



The Bennett Service Commitment

As one of the largest independently owned packaging companies in the Midwest, Bennett Packaging headquarters is located in a 400,000+ square foot underground facility in Lee's Summit, Missouri. Over the years additional service locations have been added: a warehouse distribution center in Wichita, Kansas, and a specialized design center in Bentonville, Arkansas. In this privately-owned enterprise customers deal directly with top decision makers. That's the Bennett Service Commitment – nimble and efficient turnaround capabilities empowered by personal relationships with our customers.

Bennett Packaging recognizes the inherent industry pressures and challenges of reducing time to market. Therefore, our philosophy of maintaining a minimum 10% open-manufacturing capacity means we are always ready for handling short lead times. Flexible timetables are purposely built into our production schedule because:

- We appreciate that YOUR customers are OUR customers once removed;
- We are dedicated to servicing your needs no matter how challenging;
- Our 30+ dock doors allow maximum logistics flexibility, even with the largest pallet programs.
- We recognize the importance to our clients of keeping their inventory levels at a minimum.

The result is that Bennett Packaging can play a key role in compressing the supply chain for your products.

The Bennett Philosophy

As an independent company, Bennett Packaging has the flexibility to purchase raw materials from the best-valued suppliers in the region. In contrast to most of our competitors who are part of the huge paper companies, our focus is NOT mill-driven and measured by the number of tons cut up. Instead, our philosophy is to embrace our competitive advantage by investing millions of dollars in equipment that expands our capabilities to manufacture the best products possible and to increase efficiencies. Examples of more recent acquisitions include:

- The JUMBO, 86" x 196", 2-color Flexo Folder/Gluer with full in-line diecutting is the largest size available in the Midwest;
- The Allegra B-130 Specialty Folder/Gluer is the industry's finest;
- The Martin 1228 Transline 4-color Flexo Folder/Gluer with full in-line diecutting.

Logistics is another operational strength of Bennett Packaging. Because we regionally manage our own fleet of trucks, we're able to conform to unique customer delivery requirements. Our inventory management, warehousing, and distribution processes allow us to deliver *mixed-item truckloads* precisely. We maintain logistical quality control over this critical aspect of your supply chain for you. Whether you need multiple truckloads or small quantities shipped to specific distribution centers, we deliver as promised.



The Bennett Assurance

Our Quality Assurance Management System is modeled after ISO 9001 standards. Within this system are controls for every part of the business including:

- A fully closed loop inspection system that ensures your order meets specifications from receipt of materials and tooling;
- A manufacturing process that offers warehousing and final audit of your order before shipment.

As an added benefit to our customers, we make account information available online so it can be accessed anytime, day or night. Our customers find that it is a convenient way to place, change, and track current orders, as well as to review order and item history in detail. Useful reports can also be easily printed. In addition, we are able to accommodate customers who require full Electronic Data Interchange (EDI) capabilities.

At Bennett Packaging, our quality assurance also encompasses the extensive in-house design services we offer. Our specialties include structural design and graphic design for point-of-purchase displays and merchandise packaging. Our office in Bentonville, Arkansas, allows us to work daily with retail giants Wal-Mart and SAM's Club as an approved packaging vendor.

Our high level of business integrity was recognized when Bennett Packaging was selected as a "Top Ten Small Business" by the Greater Kansas City Chamber of Commerce in 2006.



Martin Transline FFG



Jumbo Cutting Dies



Martin Transline FFG



Allegra B-130 FG



Jumbo 86" x 196" FFG

At Bennett Packaging
Our overall success is
based on:

- Management leadership and vision;
- Employee commitment and dedication;
- Customer loyalty and our ability to exceed your expectations.

Tap into our expertise and success by calling Bennett Packaging today at 816-379-5001, toll free 1-877-479-5001, or email us at info@bpkc.com.



Owner Kathy Bennett has been recognized by the Kansas City Business Journal as one of the *Top 25 Woman-Owned Businesses*, as well as a *Women Who Mean Business* honoree in 2005. Bennett Packaging is a certified woman-owned small business, with a GSA schedule contract.



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